

'The First 25 Years of the Bled eConference'
INVITATION TO PROPOSE REFEREED PAPERS

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Introduction

The Bled eConference turns 25 in June 2012, and a Volume is being prepared to celebrate the event.

The Volume is to include a Special Section containing refereed papers.

Reviewers will be selected from both within and beyond the Bled community.

It is intended that it be published on CD, on the Bled eConference site, and in the AIS eLibrary.

The Nature of Papers Sought for the Special Section

The Bled eConference has matured from its origins in the EDI area, via eCommerce, then eBusiness and eGovernment, to encompass all aspects of electronic economies and societies.

To develop the ideal paper for the Special Section, you should do the following:

(1) reflect on, and build on, the content of the 24 Bled conferences held to date

The Proceedings of many of the previous events are accessible on the Web, and their contents can be searched.

Use this facility to access them: <http://www.rogerclarke.com/EC/BSP.html>

(2) focus on a theme that has persisted across multiple conferences

Examples include impediments to EDI, SME adoption of IT generally, inter-governmental collaborations, EDI in International Trade, IT in Central Europe / Silk Route / Adria, ..., social media. Many further possibilities are listed on page 2 of this Call for Papers

(3) be future-oriented, i.e. identify the lessons from the Conference's rich history

Proposals

In the first instance, provide a Proposal of 100-250 words, explaining the topic that you intend to address, the approach you intend to adopt, and the likely team of authors.

Please submit your Proposal in .rtf or .doc format, not in .docx.

Critical Dates

Submission of Proposals	30 September 2011
Provision of Editorial Feedback	15 October 2011
Submission of Review Draft	1 January 2012
Provision of Reviewer Feedback	31 January 2012
Submission of Revised Draft	29 February 2012
Provision of Editor Feedback	15 March 2012
Final Submission	31 March 2012
Publication	17 June 2012

Submissions to: Lead Editor – Roger.Clarke@xamax.com.au – Ph.: +61 2 6288 6916

Attachment: Potential Themes

B2B eCommerce / eTrading, including:

EDI, EDIFACT, X12, EDI Diffusion/Adoption, EDI Gateways, Open-EDI, XML, eBXML
Marketspaces, incl. Catalogues, Directories
IOS/IOIS, Supply Chains, Channels
International Trade
SMEs
Adoption and Impediments, incl. Security, Trust, Authentication

B2C eCommerce / eTrading, including:

Web-Site Design, Backend Integration
eAdvertising, eMarketing, Loyalty Programs, Personalisation, CRM
Trust incl. Security, Reputation, Brands, Authentication, Consent, Consumer Rights, Privacy
MCommerce
Adoption and Impediments

C2C eCommerce / eTrading, incl. eBay

eBusiness (other than trading)

ePayments, incl. eBanking, digital cash, smartcard-based payment systems

ePublishing, incl. Content Management

eGovernment, incl. Customs, procurement, G2B, G2G, G2C, entry points / portals, emergency/disaster response

eDemocracy, incl. Voting

eEducation, eLearning

eHealth

eCollaboration, incl. decision support, CSCW

eCommunity

Social Media, incl. Messaging, Online Communities, Virtual Communities, User-Generated Content, Blogging, Microblogging, Virtual Worlds, Social Networking Services, Crowdsourcing, Games

Information Infrastructure, incl. VANS, Broadband, Software Agents, Intranets, PDAs, Smartcards, RFID, P2P, Web 2.0, Mobile Technologies, Location Technologies, Data Archival, Outsourcing, ASP, Cloudsourcing

Application Design and Development, Usability, Web Services, SOA, Living Labs, Modelling

Business Models and Industry Structure, incl. Strategy, Alignment, Competition aspects, Intermediaries, Virtual Organisations, Ambient Organisation, Transformation

Corporate Processes, incl. Requirements Definition, BPR, Workflow, ERP, Business Intelligence, CSF, Risk Assessment, Risk Management, Business Continuity, Change Management, Entrepreneurship, Innovation

Social Processes

Regional Aspects, incl. Developing Nations

Legal Aspects

Social Aspects, incl. Accessibility, Digital Divide

Economic Aspects

Research Methods, incl. cases studies, surveys, modelling, prototyping